

Clayton Cardinal Supporters: 2019-2020 Opportunities & Benefits

Platinum Level - \$2500

- Supporter logo banner on year long display at Clayton Elementary
- Supporter recognition in the Clayton Weekly Newsletter (nearly 1000 subscribers) and Clayton Website
- Supporter Spotlight: Supporters can provide 1 article* to be featured in Clayton Newsletter
- Supporter logo on all PTA sponsored social media
- Supporter “Thank You” monthly on PTA sponsored social media (over 850 followers)
- 1 video* post on PTA sponsored social media
- 2 flyers* included in all students take home folder (1 Fall & 1 Spring)
- Supporter logo banner on display at *the* EVENT
- Table for 10 reserved at *the* EVENT(a \$500 value!)
- Featured in Special Sponsors slideshow at *the* EVENT
- Provide (previously coordinated) give aways at *the* EVENT
- Table at Fall Fest: Supporters will have a table to staff or display marketing material

Gold Level - \$1000

- Supporter recognition in the Clayton Weekly Newsletter (nearly 1000 subscribers) and Clayton Website
- Supporter Spotlight: Supporters can provide 1 article* to be featured in Clayton Newsletter
- Supporter logo on all PTA sponsored social media
- Supporter “Thank You” monthly on PTA sponsored social media (over 850 followers)

- 1 video* post on PTA sponsored social media
- 1 flyer* included in all students take home folder (Fall or Spring)
- Two (2) tickets for *the* EVENT
- Featured in Special Sponsors slideshow at *the* EVENT
- Provide (previously coordinated) give aways at *the* EVENT
- Table at Fall Fest: Supporters will have a table to staff or display marketing material.

Silver Level - \$500

- Supporter recognition in the Clayton Weekly Newsletter (nearly 1000 subscribers) and Clayton Website
- Supporter logo on all PTA sponsored social media
- Supporter “Thank You” monthly on PTA sponsored social media (over 850 followers)
- Featured in Special Sponsors slideshow at *the* EVENT

What is *the* EVENT?

Our second annual off-site spring fundraiser, *the* EVENT, will be held on the evening of April 2, 2020, at Creekside in Driftwood, Texas. This event will be one of the largest fundraisers that the PTA does for Clayton during the school year. As a “by ticket only,” we expect to reach capacity of the venue with over 300 individuals in attendance, last year’s event was sold out. The festivities will include cocktail hour, silent auction, dinner and live auction.

What is Fall Fest?

Fall Fest is an annual Clayton Family classic carnival community appreciation event. This event will take place on October 26th and it will be the third year families that attend Clayton will get together to play games, eat treats and celebrate. The event is free and last year 150 Clayton families were in attendance.

*All video, articles and other supporter information submitted for inclusion of any PTA sponsored events and media is subject to review and approval by PTA.